NZANLPInc.

New Zealand Association of
Neuro Linguistic Programming

Promoting your events/courses through NZANLP

All current Associate and Professional Members of NZANLP, have the opportunity to promote their events/courses through the NZANLP network free of charge.

Listings do not need to be specifically NLP focused and we welcome events/courses that would be of interest to the broader community of individuals involved with NLP either on a professional or personal level.

Friends and non-members of NZANLP may also promote their events/courses, however, they will incur a charge of $25 per listing.

Website

Event listings appear on the NZANLP website in two places:

1. At the end of the home page: http://www.nzanlp.org.nz
2. On the events page: http://www.nzanlp.org.nz/events-list

Events appear in a thumbnail on both of these pages.
When the user hovers their mouse over, more information appears.
By clicking on the "More details" button, the full event listing displays.

The following information is required for a listing:

1. Event title
2. An email or URL for bookings
3. Date(s)
4. Start and finish time
5. Location (address and venue name if applicable)
6. An image in landscape format (please note that this is automatically cropped into square format for the thumbnail)
7. Information about the event (this can include information about the event as well as information about the presenters

To submit your listing for the NZANLP website, please send the above information to the Social Media Coordinator: socialmedia@nzanlp.org.nz

Newsletter

The events section within the NZANLP newsletter is compiled from current event listings on our website. Therefore, if you wish your event/course to be promoted via the NZANLP newsletter, we recommend you submit your listing for the website as per above.

Facebook

Associates and Professional Members can also promote their events/courses to our Facebook members via our two groups:

1. Public Group: https://www.facebook.com/groups/NZANLP
2. Associate Members Only group:
   https://www.facebook.com/groups/NZANLP.Members

You may post your events/courses at any time, however, we ask that you limit promotional posts to one post per group per day.